**Thank you for participating in the 2021 TD Summer Reading Club (TDSRC).**

We would like you to complete a short survey to report statistics on your library’s 2021 program. This is also an opportunity to provide feedback on the program and to let us know how we can best support you in future.

Our interest in conducting this study is to submit information about the state of the program this year to the program's partners (Toronto Public Library, Library and Archives Canada and TD Bank Group), as well as to participating libraries. The feedback gathered will help us continue to make improvements to the TD Summer Reading Club program.

The online survey will be accessible between September 1 and September 30, 2021 and will allow you to enter the results for your library or library system.

**What library are you completing this survey for?**

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Was your library able to deliver at least some of the TDSRC program this year?**

|  |  |
| --- | --- |
|  | Yes |
|  | No |

**If you were not able to deliver at least some of the TDSRC program, what was the main reason your library wasn’t able to deliver any of the TDSRC program this year?**

|  |
| --- |
|  |

**If your library was able to deliver at least some of the TDSRC program, in which language(s) did you primarily conduct the 2021 TDSRC program?**

|  |  |
| --- | --- |
|  | English |
|  | French |
|  | Bilingual, French and English |

**Tell us a little bit about what you were able to do with respect to promoting the program this year?**

|  |
| --- |
|  |

**How many times (if any) did staff in your library or library system interact with each of the following to promote this year’s program?**

Schools \_\_\_\_\_\_\_\_

Day camps \_\_\_\_\_\_\_\_

Childcare centres \_\_\_\_\_\_\_\_

Other \_\_\_\_\_\_\_\_

**How many children (if any) would you estimate you reached with each interaction?**

Schools \_\_\_\_\_\_\_\_

Day camps \_\_\_\_\_\_\_\_

Childcare centres \_\_\_\_\_\_\_\_

Other \_\_\_\_\_\_\_\_

**How many (if any) children registered for the 2021 TDSRC program in-person or using a 3rd party platform other than the TDSRC kids’ site? If you had no children register in these ways, please enter 0.**

Please note that registration is distinct from participation in activities. Children must be registered to be counted here, not just participate in TDSRC activities.

Please do not count children who registered using the TDSRC kids’ site. We have obtained those numbers directly from the TPL and they will be counted toward your total. This question is just to confirm whether children registered any other way.

**How many (if any) children registered for the 2021 TDSRC program in-person or using a 3rd party platform other than the TDSRC kids’ site? If you had no children register in these ways, please enter 0.**

In-person \_\_\_\_\_\_\_\_

Using your 3rd party platform of choice \_\_\_\_\_\_\_\_

**If you used a 3rd party platform other than the TDSRC kids’ site. What platform(s) did you use this year?**

|  |
| --- |
|  |

**We recognize that many libraries may not have offered full programming again this year due to COVID-19 services disruptions, but thinking about all the programs you were able to offer as part of the TDSRC program, how many did you offer…?**

Include programming activities such as story time, author readings, and arts and crafts

Exclude promotional activities such as school visits, contests, or newspaper articles

…in your library system \_\_\_\_\_\_\_\_

…online \_\_\_\_\_\_\_\_

…in your community \_\_\_\_\_\_\_\_

**If you did offer programs, how many children attended each of the following types of programs?**

Please note that this number should include children who attended activities/programs run by your library system. They may or may not be officially registered for the TDSRC – they are counted as having participated if they took part in any of the programs within the library system or outside of it.

…in your library system \_\_\_\_\_\_\_\_

…online \_\_\_\_\_\_\_\_

…in your community \_\_\_\_\_\_\_\_

**Which, if any, of the following resources on the library staff website have you made use of this year?**

|  |  |
| --- | --- |
|  | Recommended reads |
|  | Images |
|  | Activities |
|  | Staff news feed |
|  | How to run a successful program |
|  | Brand guidelines |
|  | Promotional templates |
|  | Other (please specify) **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
|  | Didn’t use the website this year |

**How satisfied are you with each of the following online resources?**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Not at all satisfied | | | |  | |  | |  | |  | | Completely satisfied | | |  |  |
|  |  | 1 | 2 | 3 | 4 | | 5 | | 6 | | 7 | | 8 | | 9 | 10 |  | N/A |
| Recommended reads |  |  |  |  |  | |  | |  | |  | |  | |  |  |  |  |
| Images |  |  |  |  |  | |  | |  | |  | |  | |  |  |  |  |
| Activities |  |  |  |  |  | |  | |  | |  | |  | |  |  |  |  |
| Staff news feed |  |  |  |  |  | |  | |  | |  | |  | |  |  |  |  |
| How to run a successful program |  |  |  |  |  | |  | |  | |  | |  | |  |  |  |  |
| Brand guidelines |  |  |  |  |  | |  | |  | |  | |  | |  |  |  |  |
| Promotional templates |  |  |  |  |  | |  | |  | |  | |  | |  |  |  |  |
| Other (please specify) \_\_\_\_\_\_\_\_\_\_ |  |  |  |  |  | |  | |  | |  | |  | |  |  |  |  |

**How satisfied were you with the website’s…?**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Not at all satisfied | | | |  | |  | |  | |  | | Completely satisfied | | |  |  |
|  |  | 1 | 2 | 3 | 4 | | 5 | | 6 | | 7 | | 8 | | 9 | 10 |  | N/A |
| Look and feel |  |  |  |  |  | |  | |  | |  | |  | |  |  |  |  |
| Content |  |  |  |  |  | |  | |  | |  | |  | |  |  |  |  |
| Ease of navigation |  |  |  |  |  | |  | |  | |  | |  | |  |  |  |  |

**Thinking about the program overall this year, how satisfied are you with the 2021 TDSRC?**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Not at all satisfied | | | |  | |  | |  | |  | | Completely satisfied | | |
| 1 | 2 | 3 | 4 | | 5 | | 6 | | 7 | | 8 | | 9 | 10 |

**Is there anything the TDSRC could have done to better support you in delivering the program?**

|  |
| --- |
|  |

**We know that this year has continued to be a disruptive one for everyone and if you were able to deliver even a little part of the TDSRC program, we consider that a success!**

**We would love to hear about any staff who went above and beyond in delivering the program this year or if you had any comments from parents or participants about how the program has impacted them this year.**

|  |
| --- |
|  |