**News Release**

For Immediate Release

**TD Summer Reading Club 2021 launches a new outdoor activity—StoryWalk®**

***[Month] [day], 2021*** — [city], [province or territory] — [Name of organization issuing the news release]

The TD Summer Reading Club is pleased to announce an exciting new outdoor reading activity called StoryWalk®, which will be offered by over 550 libraries across the country this summer. Your local library is participating!

TD Summer Reading Club StoryWalk® is comprised of 17 outdoor panels featuring text and illustrations from *The Thing Lou Couldn’t Do*, a short children’s story by Canadian author and illustrator Ashley Spires**.** While following local public health guidance,StoryWalk® visitors are invited to read the story as they stroll from one page to the next along an outdoor path. To learn more, visit your local library or check out their website [insert website URL].

Every summer for over two decades, the TD Summer Reading Club has inspired kids to explore the fun of reading their way—the key to nurturing a lifelong love of reading. Library and Archives Canada is proud of this long-standing relationship with TD Bank Group and the Toronto Public Library, and of collaborating with thousands of libraries across Canada to support children’s literacy and promote Canadian authors, illustrators and stories.

**Quick facts**

**About the TD Summer Reading Club**

* The TD Summer Reading Club is Canada's biggest, bilingual summer reading program for kids of all ages, interests and abilities. The Club connects families with books and helps build kids’ confidence in reading through fun, free, and accessible library activities.
* Co-created and delivered by over 2,200 libraries across Canada, this free national program is developed by the Toronto Public Library in partnership with Library and Archives Canada.
* Title sponsorship for the TD Summer Reading Club is provided by TD Bank Group through the TD Ready Commitment, the Bank's global corporate citizenship platform.
* The 2021 TD Summer Reading Club program is a fully hybrid program offering kids across the country in-library programming (where possible) and a robust online experience.

**About StoryWalk®**

* The StoryWalk® Project was originally created by Anne Ferguson of Montpelier, Vermont, and developed in collaboration with the Kellogg-Hubbard Library.
* StoryWalk® is available in English, French and bilingual formats.

**Associated links**

* [TD Summer Reading Club](https://www.tdsummerreadingclub.ca/)
* [Promotional TDSRC video](https://youtu.be/nwzSea-CDHA)
* [Name of library website]

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**Contact**

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**About** [name of the organization] (optional)

[Add a brief description of the organization]