**Dear Teacher-Librarian:**

Thank you for helping us promote the TD Summer Reading Club program to kids at your school.

The TD Summer Reading Club (TDSRC) is Canada’s biggest, bilingual summer reading program for kids of all ages, interests and abilities. This free Club is offered at more than 2,200 public libraries across Canada, as well as online. The TDSRC celebrates Canadian authors, illustrators and stories, and inspires kids to explore the fun of reading their way. This is key to building a lifelong love of reading.

For more information about the TDSRC, check us out online: [www.tdsummerreadingclub.ca](http://www.tdsummerreadingclub.ca).

Sometime in May, your school’s principal will receive a box containing Top Recommended Reads brochures to go home with year-end report cards. Also included will be a sample package containing one of each of the TDSRC print materials noted in this letter.

We’ve asked principals to share the sample package and brochures with teacher-librarians and we also offered suggestions on how to promote the TDSRC. You may consider connecting with your local participating library to jointly promote the program at your school or to organize visits to the library.

You may wish to ask students to bring their completed notebooks to school in the fall to celebrate their accomplishments.

Attached is a quick guide to TDSRC promotional and program materials.

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| **TD SUMMER READING CLUB MATERIALS 2024** | |
| **Promotional Materials** | |
| **Top Recommended Reads Brochure**  Please distribute a Top Recommended Reads brochure to each student in their year-end report card package. |  |
| **Poster**  Please display these bilingual posters in a prominent location in your school. English and French are on opposite sides of the 11” x 7” poster. |  |
| **Program Materials** (items kids will receive at their local participating library) | |
| **Notebooks**  There are multiple versions of the notebook:   * A bilingual pre-reader notebook for parents and caregivers to use with their kids aged 0–5. * A bilingual school-age notebook for kids aged 6–12. * Accessible notebooks in a variety of formats (audio, large print, braille and OpenDyslexic font). The accessible notebooks are not included in this sample package, but they are available at participating public libraries and online. |  |
| **Web Access Sticker**  This sticker contains a unique access code that kids can enter on the TD Summer Reading Club website to create their online notebook. It allows access to free e-books and the chance to collect badges for reading and participating in activities. |  |
| **Agamograph**  An [**agamograph**](https://prismic-io.s3.amazonaws.com/tdsrcstaff/cb1f2f01-4afa-4b34-aa05-325c431f8fdd_TD2024_Agamograph_EN_FINAL.pdf)is a paper optical illusion that includes folding instructions, jokes, trivia and encouragement to join the Club. |  |
| **Stickers**  Stickers can be used as reading incentives by parents and caregivers. |  |